

## PRESS RELEASE

**HOYER Group strengthens its presence  
in the Kingdom of Saudi Arabia**

The focus is on customer proximity and efficiency

Hamburg, August 19, 2025 – **The HOYER Group, one of the world's leading logistics providers specializing in liquid goods from the chemical, gas, and food industries, continues to expand its presence in the Middle East. Since 2018, the logistics company has been represented under the name HOYER Middle East, with a storage and filling facility for chemicals in Al Jubail. With the new additional site in Dammam, Saudi Arabia, HOYER strengthens its presence in the region with another branch office: HOYER Arabia. Here, the local team of experts also takes care of transport logistics activities directly on site – a decisive step in serving customers' needs even quicker and in more purposefully.**

Selcuk Cingi, Regional Director Middle East and India of the HOYER Group, says, "Saudi Arabia is a strategically important growth market for the world and also for the HOYER Group. The country's economic momentum and ambitious plans for the future offer great potential – especially for the chemical industry. With our team of specialists at the new location and our global expertise, we ensure that we can provide our customers with optimum support on site. Now, we are even better equipped to combine modular services: from storage and filling in large and small containers to transport logistics. We are a broadly-based partner, especially for the regional chemical industry, offering services along the entire supply chain. Reliable, safe, secure, and with expertise directly on site."

The current focus is on overseas business, and in the area of transport logistics, land transport is being increasingly implemented within Saudi Arabia and to neighboring countries. In the future, the range of services offered will be expanded to include intermodal transport movements. Saudi Arabia is investing heavily in expanding its rail network. The HOYER Group has decades of experience in intermodal transport, including for challenging individual routes. With its global network of experts and its specialization in road, rail, and overseas transport, the international logistics provider will be a strong partner in the movement of liquid goods as soon as the rail expansion project in Saudi Arabia has been completed. With its Supply Chain Services (SCS) in Al Jubail, the HOYER Group then covers services in Saudi Arabia ranging from formula-compliant mixing, filling and storage of the product, to its transport logistics and unloading.

As explained by Ahmed Al-Mualem, General Country Manager Saudi Arabia, "With the new office in Saudi Arabia, we are closer to our customers and can offer them solutions with even greater efficiency. Demand is constantly increasing – especially from the chemical industry. Among other things, our local team meets this demand by using swap body tank containers, which have already become popular

**ABOUT THE HOYER GROUP**

HOYER, a traditional independent family business, has been one of the world's leading bulk logistics providers since 1946. As a specialist, it has extensive know-how in the provision of holistic services, with particular customer proximity. It develops and implements comprehensive solutions in European and worldwide bulk logistics, especially in the chemical, food, gas and mineral oil products industries. For this, employees and representative offices in over 100 countries on five continents support customers with well-thought-out logistics solutions to make them even more successful in their respective markets. As well as trucks, road tankers, IBC totes and tank containers, HOYER owns numerous logistics plants with depots, cleaning facilities and workshops. The HOYER Group was awarded the EcoVadis Gold Medal for its commitment to sustainability, ethics, and responsible corporate governance.

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in Europe, because they offer a larger volume than standard ISO tank containers, thus making land-based and intermodal transport movements even more economical.”

Through this expansion, the HOYER Group underscores its commitment to Saudi Arabia’s growth market, and sends a clear signal of customer proximity, efficiency, and sustainability.

Photo material is available here:  
[HOYER Group Intermodal transport](#)  
[Portrait picture Ahmed Al-Mualem](#)  
[Portrait picture Selcuk Cingi](#)