

PRESS RELEASE

HOYER Group defines new sustainability targets

Important milestones surpassed in the environmental and safety areas

Hamburg, 21 April 2022 – **As a family company with international operations, HOYER takes its responsibility for the generations of today and the future very seriously. Social responsibility, environmental protection and sustainable economic management are solid pillars of the entrepreneurial activity of the HOYER Group. All decisions worldwide are aligned to this. Now, the logistics specialist has again raised the benchmark with ambitious targets in the incident avoidance area and in reducing CO₂ emissions by 2025.**

“Thinking in generations, keeping an eye on our employees’ welfare and managing the company sustainably and in the long term are self-evident for the HOYER Group,” explains Björn Schniederkötter, Chief Executive Officer of the HOYER Group. This is also backed up by appropriate investment planning and personnel strategies. “We will play a leading, forward-looking role in overcoming the current ecological challenges. Our solid financial situation enables us to continue making long-term strategic decisions and investments that support our sustainable vision and the values and business strategies of the HOYER Group.”

More than 98 per cent of the logistics specialist’s truck fleet, which is used mainly in Europe, are equipped with engines in the Euro 5 and Euro 6 emissions classes. However, they contribute only a moderate amount to reducing the CO₂ footprint. That is why the company is already testing alternative drive systems, and is in constant dialogue with well-known truck manufacturers to examine new developments. By the strongest possible focus in intermodal transports and an intelligent arrangement of journeys and equipment, HOYER succeeded in lowering CO₂ emissions by 29 per cent between 2010 and the end of 2020. Thus the self-imposed target of a 25 per cent reduction was over-fulfilled. CO₂ emissions are to be reduced by a further ten per cent by 2025. But Mark Binns, Group Operating Board Member SHEQ, adds, “We want to be pioneers in our sector. The declared aim is the maximum possible reduction of CO₂.” Moreover, in 2020, HOYER introduced EcoVadis as a sustainability rating to improve the ability to measure and compare all the data.

The HOYER Group is making further developments in the broad offer of training sessions and further education courses to honour its social responsibility in the best possible way. A special focus is on regular training courses for drivers. Analyses of traffic situations by what are called Forward-facing Safety Cameras enable in-depth insights into the risks confronting drivers in their daily work. Through preventive training derived from this, HOYER is able to give drivers the best

ABOUT THE HOYER GROUP

HOYER, a traditional, independent family-run company since 1946, is one of the leading bulk logistics service providers worldwide, and as a specialist it possesses comprehensive know-how in the supply of complex services, and a special proximity to customers. Comprehensive solutions are developed and implemented in European and worldwide bulk logistics, especially for the chemicals, foodstuffs, gas and petroleum products sectors. Around 6,200 staff in more than 115 countries support customers to be even more successful with well thought-out logistics solutions in their respective markets. HOYER has at its disposal about 2,100 trucks, 2,500 road tankers, 50,200 IBCs, 40,900 tank containers and numerous logistics installations with depots, cleaning plants and workshops.

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possible support in their everyday working life. The accident rate decreased by more than 40 per cent over a ten-year period as a result of a comprehensive catalogue of measures and the expertise of the workforce at the wheel. The rate fell by around 60 per cent in the so-called non-transport area, i.e. in operational processes and transport acquisition. HOYER intends to improve the rates further by 2025: by at least 10 per cent in the transport area and by at least 30 per cent in the non-transport area.

HOYER is also in the lead on the subject of equal rights. Although the logistics sector continues to be seen as a male domain, more than 25 per cent of the logistics specialist's management positions are occupied by women. According to Mandy Kranich, Director Human Resources, "Equality and coexistence are regulated for the entire HOYER Group in our Code of Conduct. Assessment of all our employees and job applicants is measured exclusively based on their abilities, their performance and their ethical behaviour. The strategy we apply is 'the right person for the right job'." Both the employees and customers of the HOYER Group worldwide can depend on this promise.

You can find an overview of the sustainability reports in English [here](#).

An overview of the current attestations and certificates of the HOYER Group can be found [here](#).