

PRESS RELEASE

New Advisory Board member for the HOYER Group

Hans-Christian Sievers takes over vacant position

Hamburg, 1 July 2020

Hans-Christian Sievers, formerly Chairman of the Executive Board of HELM AG, will strengthen the Advisory Board of the international logistics specialist HOYER as a new member with effect from 1 July 2020. Dr. Rolf Stomberg, Deputy Chairman of the Advisory Board, left the Advisory Board of the HOYER Group at the end of 2019 after more than 20 years of highly successful collaboration.

Sievers enhances the know-how of the HOYER Group's Advisory Board with his expertise from the chemicals sector. He started his career at HELM AG and rose from Product Manager to Managing Director responsible for Mexico, before being appointed as a member of the Executive Board of HELM AG, Hamburg, in 2001. In this function, he was responsible for managing the international subsidiaries until 2011. He took over as Chairman of the Executive Board of HELM AG in 2012, a position he held until March 2020. Sievers has also been, among other roles, a member of the Board of Directors of the European Petrochemical Association (EPCA), is active in the Latin America Association, serves as the Honorary Consul of Mexico and is a member of the Executive Committee of the German Asia-Pacific Business Association in Hamburg, Germany.

Sievers' comprehensive specialist expertise in an international context strengthens and supplements the know-how of the Advisory Board of the international logistics specialist HOYER. Thomas Hoyer, Chairman of the HOYER Group's Advisory Board, says: "We look forward to important stimuli. We are delighted that we were able to obtain Hans-Christian Sievers for our company." The Advisory Board acts as an independent adviser and review body. As a neutral authority, it reflects the company's strategy, its financial and investment planning and its personnel policy, acts as a think-tank and discusses strategies, opportunities and risks with the Executive Board. All the members of the Advisory Board have proven experience and expertise in the sector – including in the areas of digitalisation and Industry 4.0.

Acting as an independent control medium, a total of six Advisory Board members advise the owner family and the Executive Board. In addition to Hans-Georg Frey, Deputy Chairman of the HOYER Group's Advisory Board and Chairman of the Supervisory Board of Jungheinrich AG, and Michael Ziesemer, Vice-President of the Endress+Hauser Group's Administrative Board, the Hoyer family is represented on the Board by Thomas Hoyer, Martina Hoyer-Hertel and a member of the third generation. Hans-Christian Sievers completes the Advisory Board as its sixth member, and in this function he will support the company's successful long-term development.

Photo material is available [here](#).

ABOUT THE HOYER GROUP

HOYER, a traditional independent family business, has been one of the world's leading bulk logistics providers since 1946. As a specialist, it has extensive know-how in the provision of complex services, and has special customer proximity. It develops and implements comprehensive solutions in European and worldwide bulk logistics, particularly in the chemical, food, gas and mineral oil industries. For this, about 6,100 employees in more than 115 countries support clients with well-thought-out logistics solutions to make them even more successful in their respective markets. HOYER owns around 2,200 trucks, 2,400 road tankers, 50,100 IBCs, 40,800 tank containers and numerous logistics installations with depots, cleaning plants and workshops.

PRESS CONTACT HOYER GROUP

HOYER GmbH Internationale Fachspedition
Andrea Schwabe
Wendenstraße 414–424
20537 Hamburg | Germany
Phone +49 40 21044 359
Fax +49 40 21044 455
presse@hoyer-group.com
www.hoyer-group.com