

PRESS RELEASE

HOYER Group supports the Chinese chemical industry's sustainability objectives

As sustainability experts, HOYER is the only international logistics firm advising the project team of the "Association of International Chemical Manufacturers" (AICM)

Hamburg, 30 June 2021

The HOYER Group, as a family business, has firmly anchored its view regarding future generations. The international logistics specialist sets itself clear aims and works intensively on its own measures for ecological sustainability – and does so worldwide, wherever HOYER operates. In China, HOYER is delighted to collaborate in preparing the AICM Sustainability Report for 2021. Logistics experts from its own ranks support the development and achievement of the Chinese chemical industry's ecological objectives.

Sustainability is currently one of the major topics worldwide – and in China as well. The People's Republic has set itself ambitious goals for the carbon reduction and neutrality which the country aims to reach. As everywhere in the world, the chemical industry and its partners play a key role in the Chinese economy and in achieving the targets that have been set. The members of the "Association of International Chemical Manufacturers" (AICM) are committed to this challenge and, following the 2019 report, have now presented the second AICM 2021 Sustainable Development Report without the government having given any commission.

Founded in 1988, the AICM, as the representative of the leading international chemical companies in China, wants to promote the sustainable growth of the Chinese chemical industry and Responsible Care® as well as other internationally recognised principles of chemicals management among all stakeholders – e.g. central and local government, the media, industrial authorities and representatives of chemical parks. The report was presented at the *China Chemical Industry and Chemical Park Forum* in early June in the context of the active exchange of information and best practices among members. In the report, the AICM states practical measures for the chemical industry in order to support China's aim to achieve carbon neutrality. They include adapting the energy infrastructure, improving energy efficiency, reducing the intensity of resource and energy consumption, and effective control of the overall consumption of fossil energy.

The worldwide commitment of the HOYER Group to sustainable action in all steps of the logistics process is also clearly evident in China, where the transport of bulk goods, liquid foodstuffs and liquefied gases and the associated services such as packing, storage and distribution management, together with the leasing of equipment and technical services, are offered alongside the intermodal transport of chemicals.

ÜBER DIE HOYER GROUP

HOYER ist seit 1946 als traditionelles, unabhängiges Familienunternehmen einer der führenden Bulk-Logistiker weltweit und verfügt als Spezialist über ein umfassendes Know-how in komplexen Dienstleistungen und eine besondere Nähe zum Kunden. In der europäischen und weltweiten Bulk-Logistik werden umfassende Lösungen insbesondere für die Branchen Chemie, Lebensmittel, Gas and Mineralöl entwickelt und realisiert. Rund 6.100 Mitarbeiterinnen und Mitarbeiter und Repräsentanten in über 115 Ländern unterstützen die Kunden dabei, in den jeweiligen Märkten mit durchdachten Logistiklösungen noch erfolgreicher zu sein. HOYER verfügt über etwa 2.200 Zugmaschinen, 2.400 Tankauflieger, 50.100 IBC, 40.800 Tankcontainer und zahlreiche Logistikanlagen mit Depots, Reinigungsanlagen und Werkstätten.

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HOYER has pursued concrete sustainability objectives for decades, and also demonstrates them transparently in the Sustainability Report published annually. Ricky Zhou, the HOYER Group's Managing Director, China Domestic, explains: "The fact that we are the only logistics company participating in the preparation of the *AICM 2021 Sustainable Development Report* illustrates the value of HOYER, its commitment and in particular its contribution to the country's carbon neutrality." To achieve its own sustainability objective, HOYER is investing in a modern truck fleet, using engines fuelled by LNG and CNG, and in particular concentrating on less emission-intensive intermodal means of transport. This allowed HOYER to reduce its worldwide transport emissions to below 20 g of CO₂ per tonne-km in 2020. Mark Binns, Head of Group SHEQ and Sustainable Management, illustrates that "HOYER has not only an interest but also an obligation to play its part in shaping a sustainable future."

As Mark Binns explains: "Our global sustainability management of the HOYER Group is made clear by the alignment of the entire company to the United Nations' "Sustainable Development Goals", eight aims of which we have defined as guidelines for our own target settings." In addition to Climate Action and Economic Growth, these aims also include No Poverty, Quality Education and an obligation to Responsible Consumption – and these apply to the activities of the HOYER Group worldwide.

To achieve its self-imposed aims, China must make ambitious long-term efforts to transform its economy, industrial structures and energy ecosystems. AICM members and the HOYER Group are willing to play a positive, supporting role in this target-setting. Today, the AICM represents nearly 70 large multi-national companies in China's chemical industry. The members of the AICM include five companies that are among the Top Ten firms worldwide, and 28 members that are in the world's Top 50 chemical companies. Their business areas comprise the manufacture, sale, transport, marketing and disposal of chemicals.

Photographic material is available [here](#).

A summary of the sustainability reports is available [here](#).

A summary of the current approvals and certificates of the HOYER Group is available [here](#).