

HOYER expands IBC business further through acquisition

Hamburg logistics company takes over the IBC leasing activity of CCR

Hamburg, 3 July 2017 – The transport and logistics service provider HOYER has announced its purchase of the IBC (Intermediate Bulk Container) leasing activity as well as the brand of CCR – the French major lessor of IBCs and Small Portable Tanks. By acquiring this competitor in the IBC segment, the Hamburg company strengthens its market position in the container leasing area in Europe, and enlarges its activities in China and the USA.

CCR, with an IBC fleet of more than 14,000 containers, is a well-known company previously owned by the ERMEWA Group. As well as a strong presence in France and in the whole European region, CCR also has a good market position in the USA. The HOYER Group is among the leading providers of highly specialised solutions for liquid and gas transport services. Its IBC fleet alone comprises more than 27,000 units. The company offers additional services in the container leasing area, including fleet management, transport, cleaning, maintenance and repair. In future, CCR's customers can also benefit from this full-service offer through the integration into the HOYER Group.

HOYER also expects to gain synergies in further developing its business in China and expanding activities in North America through the takeover. CCR's strong presence in the cosmetics industry will also allow the Hamburg company, which previously operated in IBC logistics mainly for the chemicals and food industries, to access a new market segment. Stephanie Muhs, Head of IBC Logistics at HOYER, says "We are delighted to have on board the CCR company, which also represents high-quality solutions. An especially pleasing aspect is that CCR's employees, who were already working in the IBC segment in Paris, Seattle and Kempen and possess enormous know-how, are now part of HOYER's team." The HOYER Group has focused its asset management since 2016 in the newly created Netlog business unit, where the CCR business will now also be based.

About the HOYER Group:

HOYER, a traditional independent family business, has been one of the world's leading bulk logistics providers since 1946. As a specialist it has extensive know-how in the provision of complex services, and has special customer proximity. It develops and implements comprehensive solutions in European and worldwide bulk logistics, particularly in the chemical, food, gas and petroleum industries. For this, 6,100 employees in more than 115 countries support clients with well thought-out logistics solutions to make them even more successful in their respective markets. HOYER owns around 2,400 trucks, 2,900 road tankers, 27,200 IBCs, 37,200 tank containers and numerous logistics installations with depots, cleaning plants and workshops.

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