

PRESS RELEASE

## HOYER celebrates 75<sup>th</sup> company anniversary

From Hamburg freight company to global logistics specialist

Hamburg, 30 November 2021

**Walter Hoyer laid the foundation for the Hamburg company's success story in 1946, and within his own lifetime he already built the family business into a specialist freight forwarder with an international orientation. 75 years after its foundation, thanks to the Hoyer family's far-sightedness, the management's initiative and its dedicated workforce, the HOYER Group is one of the leading providers of international logistics solutions in the bulk liquid area, and renowned for its forward-looking, innovative thinking.**

Thomas Hoyer, Advisory Board Chairman of the HOYER Group, sums it up: "75 years ago, we were still driving milk around the town's streets. Today, our tank containers travel around the world. In all these years, from reconstruction to the Covid pandemic, we have shown strength and overcome many challenges."

Innovative thinking and sustainable actions are firmly embedded company goals. The current key points are increased switchover to intermodal transports, avoidance of empty repositioning, the use of lighter-weight tank containers, Euro-6-compliant truck drive systems and smart-technology-assisted fleet optimisation together with sustainable, profitable growth. Thomas Hoyer knows that "Standing still moves nothing. We also look forward in our anniversary year. Our new Chief Executive Officer, Björn Schniederkötter, is working intensively together with the workforce to put HOYER in an optimum position for the future."

Björn Schniederkötter, Chief Executive Officer of the HOYER Group, says: "We have a clear future path in sight, and together we will implement it in a sustainable, value-based way in the spirit of the international family-managed company: as a strong global community!"

On the occasion of the company's 75<sup>th</sup> anniversary, the entire Hoyer family and the management team look back with gratitude and pride over the years since its foundation. The company owes its success and current worldwide leading position in bulk liquid logistics solutions to all of its employees everywhere in the world.

Schniederkötter emphasises that "In the anniversary year, we owe special thanks to our employees. For their longstanding loyalty, their competence and the fact that we can always count on them when it really matters." That perfectly reflects the special spirit of the family business.

Photo material is available [here](#).

You will find historic milestones of the HOYER Group [here](#)

### ABOUT THE HOYER GROUP

HOYER, a traditional, independent family-run company since 1946, is one of the leading bulk logistics service providers worldwide, and as a specialist it possesses comprehensive know-how in the supply of complex services, and a special proximity to customers. Comprehensive solutions are developed and implemented in European and worldwide bulk logistics, especially for the chemicals, foodstuffs, gas and mineral oil sectors. Around 6,200 staff in more than 115 countries support customers to be even more successful with well thought-out logistics solutions in their respective markets. HOYER has at its disposal about 2,100 trucks, 2,500 road tankers, 50,200 IBCs, 40,900 tank containers and numerous logistics installations with depots, cleaning plants and workshops.

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## A few of the milestones in the history of HOYER

### 1946

Walter Hoyer founds the sole trader company Bruno Hoyer Internationale Fachspedition, taking the company's name from his father, Bruno Hoyer, who operated a significant milk wholesale business in Hamburg from 1922 onwards.

### 1948

HOYER acquires its first motor vehicle for DM 22,791.20.

### 1959/1960

HOYER carries out its first chemicals transport operations.

### 1960

HOYER founds its first foreign subsidiary in Rotterdam, the Netherlands.

### 1969

Walter Hoyer jointly founds "Kombiverkehr" (combined transport), and from then on he is regarded as a pioneer in this profession.

### 1980

The logistics specialist opens its first overseas company: HOYER USA, New York.

### 1990

The first vehicles are fitted with mobile terminals (satellite communications, Euteltracs).

The first transport movements of foodstuffs in refrigerated reefer tanks take place.

### 2002

HOYER commissions its 10,000<sup>th</sup> tank container.

### 2011

HOYER achieves sales revenues of EUR one billion for the first time.

### 2014

HOYER commissions a training container it had developed in-house. The 3-compartment swap body tank is 7.15 metres long, and is used for training, presentations and trade fairs.

### 2019

HOYER reports the 10,000<sup>th</sup> Smart Tank early in the year.

### 2021

More than 80 per cent of the tank container fleet is already equipped with smart technology.