

HOYER supports the definition of digital standards in the transport industry

The ECTA work group will improve the supply chain's visibility

Hamburg, 8 October 2019 – HOYER supports efforts to improve the supply chain's transparency by defining common standards between different suppliers. To achieve this, the internationally operating logistics specialist for liquid goods handling joined a working group launched by the European Chemical Transport Association (ECTA).

ECTA recently announced the launch of a new work group to improve the transparency of the bulk liquids supply chain. The aim of this ECTA work group is to develop a standard ECTA format for transport data and message definition to improve end-to-end supply chain transparency and collaboration across the chemical logistics bulk liquid actors. HOYER, as a founding member, fully supports this initiative, as the company recognises the need for standardisation in order to further optimise the supply chain. The initial focus of the ECTA work group is to provide reliable, continuously updated information on estimated time of arrival (ETA) and the communication of transport milestone messages, thereby avoiding the unnecessary exchange of large amounts of raw data and differences in the interpretation of the ETA. The overall remit of the initiative is not limited only to standardisation in transport messages, as it also aims to look further into other areas in the logistics process where standardisation would lead to higher efficiency.

As a worldwide goods transporter, HOYER fully understands the importance of taking this step towards further optimisation of the supply chain by creating common standards. This is why the Hamburg based logistics provider decided to join the ECTA workgroup and works together with other actors in the chemical liquid bulk supply chain to make this initiative a success.

About the HOYER Group:

HOYER, a traditional independent family business, has been one of the world's leading bulk logistics providers since 1946. As a specialist, it has extensive know-how in the provision of complex services, and has special customer proximity. It develops and implements comprehensive solutions in European and worldwide bulk logistics, particularly in the chemical, food, gas and petroleum industries. For this, about 6,200 employees in more than 115 countries support clients with well-thought-out logistics solutions to make them even more successful in their respective markets. HOYER owns around 2,200 trucks, 2,300 road tankers, 47,400 IBCs, 40,300 tank containers and numerous logistics installations with depots, cleaning plants and workshops.

For more information about the ECTA initiative please review the Project Charta document (www.ecta.com).

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