

HOYER to roll out its smart technology for Bayer's Crop Science division

Start of worldwide implementation in the USA

Hamburg, 11 October 2017 – Bayer's Crop Science division chose the Hamburg-based HOYER Group to supply all their containers worldwide with smart technology, thereby enabling their equipment to be managed tool based. The international logistics company provides devices, system and services to take Bayer to the next level of globally connected network information.

HOYER had already been using its smart technology for Bayer in Dormagen since the beginning of 2016, where tracking and alerting had proved itself locally. It served to gather experience for the international Connected Container project and it reassured the decision for HOYER. The first roll-out outside of Dormagen is planned for Kansas City, USA, by November 2017 at the latest. Thomas Dieckmann, SC Govern. Production Planning & Execution at Bayer, says, "We appreciate HOYER as a reliable partner who provides smart technology for our Connected Container project enabling the integration of ERP data into the global container network. As an international pilot we will be implementing HOYER's technology onto our fleet in Kansas City next. This will be the first step towards the realisation of our global information and alert system."

The digitising of the logistics chain is a global challenge that HOYER has accepted by implementing a highly specialised telematics solution onto tank containers. HOYER aims to set new standards in transport and in networking customers, suppliers and goods in transit. To achieve this, the logistics specialist has worked in partnership with Intermodal Telematics BV (IMT) to develop hardware and software. With its smart logistics system HOYER enables seamless monitoring of goods transported in tank containers at any defined point in time for customers. This includes not only monitoring position but also the status of the transported goods with regard to their pressure, temperature, density parameters and filling level. A non-invasive filling level measuring system developed exclusively for HOYER will solve a large number of technical challenges.

About the HOYER Group:

HOYER, a traditional independent family business, has been one of the world's leading bulk logistics providers since 1946. As a specialist, it has extensive know-how in the provision of complex services, and has special customer proximity. It develops and implements comprehensive solutions in European and worldwide bulk logistics, particularly in the chemical, food, gas and petroleum industries. For this, 6,100 employees in more than 115 countries support clients with well-thought-out logistics solutions to make them even more successful in their respective markets. HOYER owns around 2,400 trucks, 2,900 road tankers, 41,200 IBCs, 37,300 tank containers and numerous logistics installations with depots, cleaning plants and workshops.

Press contact:

HOYER GmbH Internationale Fachspedition
Andrea Schwabe
Wendenstraße 414–424
20537 Hamburg
Germany
Phone: +49 40 21044 - 359 – Fax: +49 40 21044 - 455
www.hoyer-group.com – presse@hoyer-group.com

Video material can be found at: <https://youtu.be/e6lOx7VUwK0>